



COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY

THE PROPERTY OF		AND POWER	OF ATTORNEY	Page 1 of 2 PD-990193 ☑ Original □ Continuation □ Division □ Continuation- in-part
				☐ Supplemental
		r, I hereby declare that:	•	
My residence,	post office a	address and citizenship are a	as stated below next to my na	me.
inventor (if plu on the invention	ral names a on entitled	re listed below) of the subject	t maker which to stand	or an original, first and joint d for which a patent is sought
METHOD AN	D APPARA	TUS FOR TRANSMISSION,	RECEIPT AND DISPLAY OF	ADVERTISEMENTS
the specificati	on of which			
(check one)		is attached hereto.		far*
	\square	was filed on March 22, 20	00 as Application Serial No. 0	<u>9/532,755</u> .
the claims, as	s amended l	by an amendment referred to	above.	entified specification, including
me to be mat	terial to pate	entability as defined in Title of	7, 0000 0	Office all information known to ns, §1.56.
I hereby clair	n foreign pr	iority benefits under Title 35,	11.3 oboto Codo 8110 O	f any foreign application(s) for reign application for patent or
Prior Foreigr	Application	u(s)		
	NONE.			Priority Claimed ☐ Yes ☐ No
	NONE Number	Country	Day/Month/Year Filed	
I hereby cla	aim the be	nefit under Title 35, United ow and, insofar as the sub nited States application in th	States Code, §119(e) of ject matter of each of the control of the control of the first emanner provided by the first	any United States provisional laims of this application is not standard Trademork Office all

application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all States Patent and Trade

60/126,573 Application Serial No. March 29, 1999 Filing Date Pending
Status
(patented, pending, abandoned)

I hereby appoint the following attorneys, or agent and attorneys, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

John A. Crook, Michael W. Sales, Registration No. 30,830, and Registration No. 30,213.

Address all telephone calls to John A. Crook, 303/712.5044.

Address all correspondence to Customer Number 020991 (Hughes Electronics Corporation, Patent Docket Administration, Bldg. 001, M/S A109, PO Box 956, El Segundo, California 90245-0956).

I hereby declare that all statement made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the application or any patent issued thereon.

FULL NAME OF SOLE OR JOINT INVENTOR Craig A. Finseth	INVENTOR'S SIGNATURE		DATE KZALLON		
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FULL NAME OF SOLE OR JOINT INVENTOR Tam T. Leminh	INVENTOR'S SIGNATURE		DATE		
RESIDENCE (CITY AND STATE) Cypress, California		CITIZENS United S			
POST OFFICE ADDRESS 4709 Montefino Drive, Cypress, California 90630					





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,					Supplemental
		, I hereby declare that:			
My residence, p	ost office a	ddress and citizenship are as s	stated below next to my nam	ne.	
inventor (if plura on the invention	al names ar entitled	first and sole inventor (if only e listed below) of the subject n	latter willow to old wife a series		•
METHOD AND	APPARATI	US FOR TRANSMISSION, RE	CEIPT AND DISPLAY OF A	ADVERTISE	MENTS
the specification	n of which				
(check one)		is attached hereto.		Jac*	
	\square	was filed on March 22, 2000	as Application Serial No. <u>09</u>	<u>/532,755</u> .	
the claims, as	amended by	reviewed and understand the yan amendment referred to at	oove.		
me to be mate	rial to paten	disclose to the United States at ability as defined in Title 37, 0	Joge of Federal Regulations	, 0	
I hereby claim	foreign pric	ority benefits under Title 35, Un cate listed below and have al g a filing date before that of th	nited States Code, §119 of	any foreign eign applica	
Prior Foreign A	Application(s)			
N	<u>ONE</u>		Day/Month/Year Filed		ority Claimed Yes □ No
N	umber	Country	•		Olatas meguiciono
I hereby clair application(s) disclosed in the	listed below	efit under Title 35, United S w and, insofar as the subject ted States application in the n	canner provided by the first	paragraph (of Title 35, United

States Code §112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

> 60/126,573 Application Serial No.

March 29, 1999 Filing Date

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POST OFFICE ADDRESS 1343 Lafond, St. Paul, Minnesota 55014					
FULL NAME OF SOLE OR JOINT INVENTOR Philip E. Hsiao	INVENTOR'S SIGNATURE		7/19/2001		
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TRADEMA		AND POWE	ROFATIORNEY		
WOLLY TO THE PARTY OF THE PARTY				 	Page 1 of 2 PD-990193 ✓ Original Continuation Division Continuation- in-part Supplemental
As a below na	med invento	or, I hereby declare that:			• •
My residence,	post office a	address and citizenship are	e as stated below next to	my name.	
	ral names a	, first and sole inventor (if re listed below) of the subj			
METHOD ANI	D APPARAT	US FOR TRANSMISSION	, RECEIPT AND DISPLA	AY OF ADVERTIS	SEMENTS
the specification	on of which				
(check one)		is attached hereto.			
	Ø	was filed on March 22, 20	000 as Application Serial ★	No. <u>09/532,755</u> .	
I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by an amendment referred to above.					
		disclose to the United State tability as defined in Title 3			rmation known to
patent or inve	ntor's certific	rity benefits under Title 35 cate listed below and have g a filing date before that o	also identified below a	ny foreign applica	ation for patent or
Prior Foreign /	Application(s	5)			
	ONE umber	Country	Day/Month/Year Fil		ority Claimed Yes □ No
I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United					

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